

What Classic Car — Directory Analytics

Weekly Digest · Generated on 16 February , 2026 13:51

TOTAL LISTING VIEWS

10,049

- Today: 34
- Last 7 Days: 673
- Last 30 Days: 3,358

down 92 views (12.0%) vs previous 7 days

up 99 views (3.0%) vs previous 30 days

LISTINGS TRACKED

85

- Average views per listing: 118
- Active integrations: 1

TOTAL CATEGORY VIEWS

22,594

- Today: 68
- Last 7 Days: 1,687
- Last 30 Days: 7,604

down 200 views (10.6%) vs previous 7 days

up 352 views (4.9%) vs previous 30 days

Active Directory Plugins

- Directorist (8.5.10)

Top Listings

| # | Listing | Today | 7 Days | 30 Days | All Time |
|----|---|-------|--------|---------|----------|
| 1 | Triumph Owners Club - Northern Ireland https://whatclassiccar.co.uk/directory/triumph-owners-club-northern-ireland/ | 0 | 16 | 151 | 302 |
| 2 | Classic Cars UK - Facebook Group https://whatclassiccar.co.uk/directory/classic-cars-uk-facebook-group/ | 6 | 26 | 108 | 273 |
| 3 | Anglia Car Auctions https://whatclassiccar.co.uk/directory/anglia-car-auctions/ | 0 | 19 | 106 | 267 |
| 4 | The Triumph 2000 / 2500 / 2.5 Register https://whatclassiccar.co.uk/directory/the-triumph-2000-2500-2%c2%b75-register/ | 1 | 16 | 55 | 230 |
| 5 | Redline Sportscar Company - servicing, sales, repair and restoration of Marcos sportscars https://whatclassiccar.co.uk/directory/redline-sportscar-company-servicing-sales-repair-and-restoration-of-marcos-sportscars/ | 1 | 15 | 81 | 220 |
| 6 | A H Spares Ltd - Austin Healey and Sprite Specialists https://whatclassiccar.co.uk/directory/a-h-spares-ltd-austin-healey-and-sprite-specialists/ | 1 | 6 | 64 | 210 |
| 7 | Classic car swaps UK - Facebook Group https://whatclassiccar.co.uk/directory/classic-car-swaps-uk-facebook-group/ | 0 | 3 | 78 | 239 |
| 8 | Zero EV - electric vehicle kit specialists https://whatclassiccar.co.uk/directory/zero-ev-electric-vehicle-kit-specialists/ | 0 | 3 | 57 | 198 |
| 9 | Holden Vintage & Classic https://whatclassiccar.co.uk/directory/holden-vintage-classic/ | 0 | 38 | 76 | 193 |
| 10 | 123 Spare Parts - Car Spares https://whatclassiccar.co.uk/directory/123-spare-parts/ | 0 | 17 | 54 | 186 |

Top Categories

| # | Category | Today | 7 Days | 30 Days | All Time |
|----|---|-------|--------|---------|----------|
| 1 | EV Conversions https://whatclassiccar.co.uk/directory-category/ev-conversions/ | 6 | 110 | 528 | 1,988 |
| 2 | Car Sales https://whatclassiccar.co.uk/directory-category/car-sales/ | 5 | 72 | 422 | 1,373 |
| 3 | Servicing https://whatclassiccar.co.uk/directory-category/servicing/ | 3 | 102 | 429 | 1,369 |
| 4 | Batteries https://whatclassiccar.co.uk/directory-category/batteries/ | 1 | 97 | 422 | 1,375 |
| 5 | Restorations and Body Shops https://whatclassiccar.co.uk/directory-category/restorations/ | 3 | 92 | 422 | 1,343 |
| 6 | Spares general https://whatclassiccar.co.uk/directory-category/spares-general/ | 3 | 100 | 413 | 1,302 |
| 7 | Filters https://whatclassiccar.co.uk/directory-category/filters/ | 2 | 100 | 400 | 1,266 |
| 8 | Triumph Clubs https://whatclassiccar.co.uk/directory-category/triumph-clubs/ | 3 | 75 | 410 | 1,208 |
| 9 | Auctions https://whatclassiccar.co.uk/directory-category/auctions/ | 3 | 67 | 387 | 1,195 |
| 10 | Oils https://whatclassiccar.co.uk/directory-category/oils/ | 2 | 96 | 366 | 1,155 |